



**10TH ANNUAL  
MT. CHARLIE CHALLENGE  
FUNDRAISING BIKE RIDE  
Saturday, May 5, 2012**

**Offering a 50K, 100K and, for the first time, a 100-Mile ride through beautiful Santa Cruz County**

The mission of the Scotts Valley Educational Foundation is to raise money for the four public schools in Scotts Valley. Riders are encouraged – but not required – to obtain pledges for the ride by selling raffle tickets and soliciting corporate and personal sponsorships.

**Fundraising:**

Once a rider registers on-line at **active.com**, a fundraising packet with raffle tickets will be sent to each rider who wishes to help raise funds. The Scotts Valley Educational Foundation is a non-profit 501(c)(3) organization, making donations and sponsorships tax-deductible to the full extent allowed by law. A portion of the registration fees may also be tax-deductible.

**Ride Details:**



- Ride Date: **Saturday, May 5, 2012** • Ride starts and ends at **Skypark in ScottsValley**
- **Check-in time is at 7:00 a.m.** • **Ride will begin at 8:00 a.m.** • 100-mile ride will venture into beautiful Santa Cruz County • 100K ride will climb Summit Road via Mt. Charlie Road • 50K ride will have smaller climbs • Bike helmets are **REQUIRED** • Registration fee includes raffle tickets, t-shirt and BBQ lunch • Children's ride in Skypark

**Registration Fees:\***

\$75 Pre-Registration for 100M,  
100K or 50K ride due by April 20  
\$100 Registration after April 20  
\$10 Extra Lunch Tickets

**\*Ride includes beautiful Santa Cruz County routes, SAG support, staffed rest stops, t-shirt, raffle prizes and a post-ride BBQ lunch celebration, including children's activities and live music for riders and their friends and families.**

**How to Register:**

All riders must register on-line at **active.com**.

**Sponsorship Opportunities:**

Great benefits for \$250, \$500, \$1,000 and higher level sponsors. See the Scotts Valley Educational Foundation website at [www.svef.net](http://www.svef.net) for details, or contact the ride organizers below.

**Ride Organizer Information:**

For more information, please contact:  
Aura Clendenen: 831-247-4805 or [clendenen@earthlink.net](mailto:clendenen@earthlink.net)  
Michael Rein: 831-440-9835 or [mike@reinlaw.net](mailto:mike@reinlaw.net)

***RAFFLE grand prize:***

**New Cruiser Bike courtesy of**



**Thank You To All Of Our  
Wonderful Sponsors!**



[www.svef.net](http://www.svef.net)

Scotts Valley Educational Foundation is an all-volunteer non-profit organization that uses 100% of the donations it receives to fund critical needs in our Scotts Valley schools. Since January 2011, SVEF has contributed nearly \$130,000 to keep our school libraries open, provide counseling services, and support technology needs at all four public schools in Scotts Valley.