Annual Report January 2012

SCOTTS VALLEY EDUCATIONAL FOUNDATION



Who We Are

Scotts Valley Educational Foundation (SVEF) is a community-based nonprofit organization that builds public support and raises resources for quality educational programs at all four Scotts Valley Schools.

Our supporters include businesses, parents, educators, students and community members who care about the education of our young people.

Our Story

Founded in 1983 in response to the negative effects of Proposition 13 on public school funding, SVEF was established to provide funds for district-wide programs.

In 2009, the Foundation began contributing to an Endowment Fund to create a constant source of income. For every dollar raised, 15% is contributed to the Endowment. Today, the fund is valued at over \$260,000.

OUR EVENTS



Mountain Charlie Challenge Bicycle Ride Saturday May 5, 2012



Business Partner Program Join Now!



Scotts Valley Community
Day
September 2012



Christmas Tree Lot November / December 2012

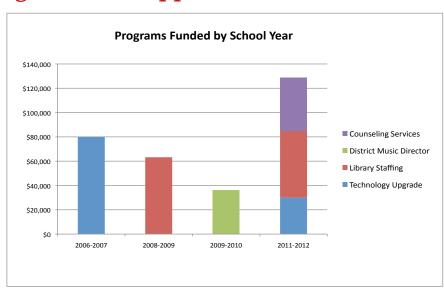




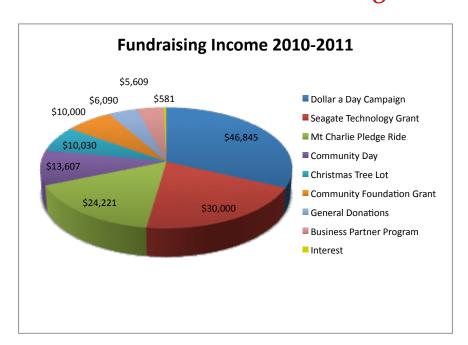
SVEF Annual Report January 2012

Programs We Support

SVEF supports a variety of programs based on current needs. The funding is always focused on programs that touch every student, not any one particular sub-group. Over time, we've recognized that the need for programs such as Libraries, Art, Music, Counselors and Technology have been consistent. Our board meets regularly with district officials to determine the highest priorities of the schools and votes annually on which programs to fund.



Fundraising Income



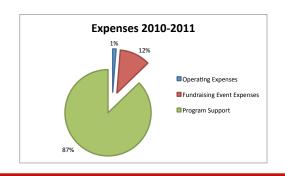
We hold several fundraisers each year. The Mountain Charlie Challenge Bike Ride, Community Day and the Christmas Tree Lot are our signature events. In 2010-2011, SVEF raised a total of \$147,000 from all sources.

Scotts Valley Community Day encourages our community to support local merchants on that day – with a portion of their proceeds being donated back to SVEF.

Watch for our new Business Partner Program in early 2012 designed to promote our sponsoring businesses through our website and newsletters.

What You Can Do

Your help in the form of financial donations, volunteer time and support of our business partners and local merchants is greatly needed. SVEF is a non-profit 501 (c) (3) organization and is run completely by volunteers. We take pride in making your donations have a meaningful impact on our schools.



Thank you to all our generous donors and sponsors for your financial support in 2011!

Barbara and Michael Adams

Jonathan Allen Matt Allen

Manuel and Velina Alvarez

Brian Anderson Margaret Arcangeli Carlos and Jane Arcangeli

Rob Atack

Aunt Lali's Treats

Awaken Massage Therapy Baby Hands Productions, Inc.

Balloons To Go!

Sharon and John Bargetto Larry Bartholomew Benjamin Bartle

Baskin Robbins (Bizquest Corp) Bay Federal Credit Union David and Judith Bengtson

Frank Benko

Nanette J. Benedict, DDS

Luella Berry Harry Biddleman

Bike Dojo

Bogner Sheet Metal Jennifer Bogomilsky Brian and Kathy Bothman Bowman & Williams Neal and Tana Boysen

Stuart Brager Helen Bragg Michael Brandy Brass Key Locksmith John and Cindy Broersma

Jeffrey G. Brown Bruno's Barbeque Business with Pleasure

Thomas Butz Robert Caldeira Cali Style

California Giants Berry Farms California Site Services of Santa Clara

Stephanie Camacho Canepa Design

Joseph and Margot Carlisle

John Carothers

James Carter and Susan Graves

Frank Castillo Steven Castro

Central Coast Oncology &

Hemotology

Graham Chalmers Jennifer Chalmers Choi's Tae Kwon Do Ole Christensen

Aura and Byron Clendenen

Michael Clifton Club One, Inc Clark Codiga

Joseph and Deborah Connell Core Fitness Pilates Studio

Kathy Craft Denis Culp Erin Dahlby Dawgs!

Dell Computer Corp

Greg DelMar

Alain and Cindy Demesny

Amadita Dicochea

Jack Dilles
Daphne DiSanto
David Dominguez
Melanie Dominguez and
Marc Rosenblum

Michael and Margaret Dominguez

Gregory and Teresa Dorsey

Jean Doyle Drawn2Art

Abby Duncan at Angles Salon

DVD to Go

Ebrahimian Integrative Dentistry

E John Baron, DDS, Inc

Lisa Edelman

Mark and Lorena Edington Edward Jones Investments Charles and Sandra Eldridge

Elements Salon Elite Martial Arts

Encore Consignment Boutique Darrell and Karen Endres

Colleen English

Epic Adventure Games Fanucci Auto Body, Inc.

Kristen Farrell

Joseph and Heidi Fisher Jeffrey and Kathryn Fraser Dennis and Donna Gagne George H. Wilson, Inc. Steve and Sheryl Germany

David and Sally Ghilarducci Giannotti Vision Care Jill Ginieczki Rob Gomberg

Marcus and Vicky Granger-Jones

Steven J. Graf, DDS Catherine Graves

Jeanette and Mark Griffiths

Claire Grosjean

Steve and Elizabeth Hammack

Piret Harmon Ken Hart

Kevin and Lidia Hasenauer

Shane Hausle

Sean and Martina Hawthorn

Judy Hayward

Heathers Made To Go

Janet and Thomas Hendricks Christine and Michael Herberg Hestia's Home Organizing

Richard Hillebrecht

Hinde Chiropractic & Wellness Center

David Hoff Bill Hopkins

Kathleen and Matt Hur

David Imboden Insight Eyecare Center Irish Eyes Beauty

Jeff Traugott Guitars
Jesse Gabriel Photography
Jia Tellas Corporation

Clare Johnson

Gina and Ladd Johnson Frank and Bobbetta Johnson Sally and George Kamian Danielle R Kamian

Jenifer Keane Fred Keelev

Neil and Jesse Kennedy

Larry Kerr and Jennifer Antrim Paul and Bethany Kilzer

Denise and Paul King Kings Paint and Paper

Brenda Kobely

KRH Education Consulting Dwight and Margaret Lane

Peter Laugharn Paul Lavery

Lew's Across the River Smoke Shop

Lighthouse Bank

Lightspeed Martial Arts Academy

Scott Lindberg

SVEF Annual Report January 2012

Thank you to all our generous donors and sponsors for your financial support in 2011!

Bev Lindberg
Lintelle Engineering
Little Mozarts 4 Fun
Craig and Cindy Livis

Craig and Cindy Livingston Lloyd's Music Studio Lloyd's Tires Service Ben and Ilse Lopes Malone's Grille Blair Mandell Carol Manning Dorothy Manzo

Paul and Margaret Marigonda Angela and Charles Marshall Samuel and Mary Masters

Megan Mauger Dean Maynard Larry McAdams David McCaleb

Mike Margaret

Maria Yee, Inc.

Roger and Cathy McCown Sandra and Kevin McEntee

Dana McRae Phillip Menchaca Patty Meyer

Steve and Meganne Miller Russ and Brenda Miller

Jeanne Milnes

Carl and Kim Mindling

Mint

Mission Springs Mollie's Country Cafe Carey and Julia Mook

Iim Moore

Edward Morrison William Morrison Aaron Morse David Mosunich Moxie Beauty Bar James Mudge

David and Charlotte Multer Gina and Joseph Nedney Paul and Allison Niday

Yousef and Kathleen Parvizi

Patrick and Kristen Osterkamp Ann Marie Pace and Bill Sullivan Palace Art & Office Supply

David Payne Liz Pennington

Perrigo's Auto Body, Inc

Priscila Peters

Dennis and Laurie Ponos

Portola Surf Shop Postal Annex

Ron and Beth Raymond James and Lynn Reno Monica and Charlie Reynolds

Charlie and Marcie Reyn Charlie and Marcie Rice E.W. and Audrey Riley Richard Robinson Joseph and Linda Romeo

Sandra and Sheldon Rosenblum

Donna Roth

Robert and Jeanette Roumimper

Round Table Pizza

Brian Ruf and Marnie MacMillan

Bonnie Ruger

Grace Sanchez and Tom Bush

Edward Sanderson Santa Cruz Auto Parts Santa Cruz Dental Group Santa Cruz Pasta Factory Santa Cruz Ranch RV Park Scarborough Lumber Ace

Hardware

Don and Carol Schwartz

Dean Schwartz

Scotts Valley Artisans Scotts Valley Chiropractic Scotts Valley Cycle Sport

Scotts Valley Education Association

Scotts Valley Feed Scotts Valley Market Scotts Valley Patch

Scotts Valley Spa & Boutique, Inc. Scotts Valley Transmissions &

Auto Care

Bethanne and Eric Seib

Tiffiny Shay Honjo Shigefumi

Michael and Kristina Shulman

Susan Silver

John and Carole Simpson

Kristy Sion Skin Essence Skov Winery

Small Business Consulting, Inc. / Terry Guy and Associates

Ken and Anne Smith Roger and Michele Snyder Glenn and Winona Soma

Soy Vay Mark Stone The Storage Depot

Brian and Shelley Strehlke SueDees Quilting, Knitting & More

Supercuts

Scott and Denise Sutter

Mary Swenson Taqueria Los Gallos JoAnn Tassone

Terry LaPorte Attorney at Law

The Foot Doctor Gary Thomsen Togo's/Cruz'n Food Fred Tomlinson

Tony & Albas's Pizza and Pasta

Steven Torres

Treasures Fine Jewelry, Inc Tutoring Club of Scotts Valley UPS Store, Scotts Valley Valley Oak Vet Clinic

Paul and Theresa Van Der Walde Vargas Academy of Gymnastic Arts

Michael Vierhus, Architect

Carl Wakeland and Gabrielle Garrett

Craig Wargon

Stafford and Diane Warren

Watsonville Coast

Wayne Shaffer & Associates

Jerry Weingord Wells Fargo Bank Jeff Wenger

Westside Beauty Supply

Fran Williams Shawn Williams Robert Wilson

Winchester Auto Stores Wix, Candle & Soap Creations Douglas Wood and Kelly Johnson

Sandi Woods

Rachael and Mark Yanez Esther Yang and Bob Beito Laureen Yungmeyer, State Farm

Insurance

Phillip S. Zeip, DDS Zinnia's Home and Garden Dean and Dyana Zweng