



Scotts Valley Educational Foundation
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<http://www.svef.net>

SVEF Annual Fundraising Campaign

October 15, 2008

Tax ID #77-0006718

Dear Parents and Members of the Scotts Valley Community,

We want to thank those of you who have been so generous with your support in the past and hope you will consider a donation to the Scotts Valley Educational Foundation for the 2008-09 fundraising campaign. Last year this community raised over \$100,000 for our schools through donations and participation in our fundraising events. A third of that money came from the SVEF Letter Campaign program. With a portion of these funds we were able to contribute \$61,408 to the four schools in the Scotts Valley Unified School District to ensure that the libraries at all our schools remain open full-time this year.

As we move through the '08-'09 school year and look to the future, our board, with input from principals and the superintendent, have set the following goals for this year's fundraising campaign:

Continued Support of an Overall Endowment

We have now established an endowment fund that we worked collaboratively with teachers, principals, our school board and parents to build. This endowment fund will help us to develop a solid district infrastructure for other critical programs in the future.

Arts Endowment

The district's K-8 art programs have been funded in recent years primarily by the annual generosity of parents and community members. The district currently funds one full-time music teacher at fifth through twelfth grades; **all other music and K-8 art classes are funded by donations**. SVEF would like to build a source for ongoing support of a rich K-12 arts program, complete with music (vocal and instrumental), art, drama and dance, with classes that build upon the previous year's curriculum. Without an ongoing, stable funding source, this dream cannot become a reality.

Technology Services

The district recently installed fiber optic cable to all sites, which will allow access to Ed1Stop, a filtered, teacher-managed web portal that is accessible to teachers, students and parents. Teachers, students and parents will have passwords to access the service. Teaching will be supported by streaming video lessons and other information sources. Parents will have access to educational research and information, and student learning will be enriched. Scotts Valley Educational Foundation would like to provide funding to each site to continue these services for our staff and students. This is not the same thing as Powerschool.

Please give what you can and make a difference!

- _____ **\$365.00** sponsor (support for a single child in our schools)
- _____ **\$730.00** sponsor (support for 2 or more children in our schools)
- _____ **\$1000.00** sponsor (for your family + one other that may not be able to donate)
- _____ **Other** - please specify amount \$ _____

Many of you have already given generously to SVEF and we want to thank you again for your commitment to the Scotts Valley Unified School District. If you are a past donor, or if you are new to the community and are just learning about SVEF, we hope you will consider making a **tax deductible** donation to help our schools. We want to continue to offer some of the best educational opportunities in this county. SVEF has been raising funds for Scotts Valley public schools for more than 20 years and look forward to continued success.

Please make your check out to SVEF and send it to the above address. You can also donate through our website using paypal at www.svef.net.

We thank you for your support and commitment to the high quality of education in our schools.

Sincerely,

Charlotte Multer, President SVEF